



# The Cultural Industries in the Late Nineteenth and Twentieth Centuries: Britain and Germany Compared

Conference at the GHI (London) 19-21 November 2009

Preliminary Programme

Tagungsleitung: Professor Andreas Gestrich (GHI, London)

Professor Christiane Eisenberg (Großbritannien-Zentrum, HU Berlin)

## **Thursday 19 November 2009**

17.30

Andreas Gestrich, London / Christiane Eisenberg, Berlin Cultural Industries in Britain and Germany: Dimensions of Comparison

18.00-19.00

**Keynote**: Corey Ross, Birmingham

Media and Mass Culture in Britain and Germany

19.00-19.15

Clemens Zimmermann, Saarbrücken

Comment

Reception/19.30 Conference Dinner at GHI

#### Friday 20 November 2009

1870-1914: Britain, the Pioneer - Germany, the Latecomer?

09.15 - 10.00

Martin Loiperdinger, Trier

The Film Star – Made in Germany, Imported into Britain in 1911

10.00 - 10.45

Anselm Heinrich, Glasgow

Dream Palaces – Regional Theatres in Britain and Germany at the Turn of the Nineteenth Century

10.45 – 11.15 coffee break

11.15 - 12.00

Tobias Becker, Berlin

Theatre as a Cultural Industry: Comparing Berlin and London, 1880-1930

12.00 - 12.15

Franz Brüggemeier, Freiburg

Comment

12.15 – 12.30 General discussion

12.30 – 14.00 *lunch break* 

#### The Interwar Period: Commerce and Culture in Conflict?

14.00 - 14.45

Gerben Bakker, LSE

The Cinema and the Motion Picture Industry in Britain – compared with other European States and the USA

14.45-15.30

Rita Gudermann, Berlin

Merchandising Text and Image: German Publisher's Transnational Strategies in the Interwar Period"

15.30 – 16.00 *coffee break* 

16.00-16.45

Susann Lewerenz, Berlin

'Germanizing' the Arts? Circus, Vaudeville, and Funfair Entertainment in Nazi Germany

16.45 - 17.00

Axel Schildt, Hamburg

Comment

17.00 - 17.30 General discussion

## Saturday, 21 November 2009

# After 1945: Unlimited Growth of the Cultural Industries?

09.15 - 10.00

Richard Coopey, LSE

The British Popular Music Business 1950-1975

10.00 - 10.45

Klaus Nathaus, Bielefeld

Why was there a 'Rock Revolution' in Britain? Comparing the Music Industry in Germany and Britain in the 1960s and '70s

10.45 – 11.15 *coffee break* 

11.15 - 12.00

Christian Handke, Rotterdam

The Current Decline of the Music Business in Britain und Germany

12.00 - 12.15

Dave Laing, London

Comment

12.15 – 12.30 General discussion

12.30 – 14.00 lunch break

# Australiens "Commercial Culture" as "Dominant Culture": A Model for the Future?

14.00 - 14.45

Sinje Steinmann, Berlin

A Little-Known Heyday of Cultural Business: Operatic Entrepreneurship at the Antipodes

14.45-15.30

Stephan Schwanke, Berlin

Surf Culture: Commercial Culture as a Way of Life

15.30 – 16.00 *coffee break* 

16.00-16.45 General Discussion/Panel

#### **Closing Remarks**

