## **Großbritannien-Zentrum** Centre for British Studies





## **CLAIRE SQUIRES**

Professor in Publishing Studies English Studies, University of Stirling

## **The British Literary Marketplace** Prizes for All?

► Tuesday, 24 June 2014, 10:30 hours





For last-minute changes please
▶ see our website www.gbz.hu-berlin.de
▶ or call: (030) 2093 99040

The lecture will analyse the current state of the British literary marketplace, putting a particular focus on the proliferation of literary prizes. At a time when the Man Booker has opened its doors to U.S. writers, and the Folio Prize has been awarded for the first time in order to address what its organisers perceived as the declining standards of the Booker, what do literary prizes tell us more generally about publishing, writing and reading in the UK?

Claire Squires is Professor of Publishing Studies, and Director of the Stirling Centre for International Publishing and Communication at the University of Stirling. She is a judge for the Saltire Society Literary Awards and Publisher of the Year Award.

Everyone is welcome to attend.



All events have been organised with the kind support of Stiftung Luftbrückenbank

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