



**SOCIETY FOR ECONOMIC RESEARCH ON  
COPYRIGHT ISSUES ANNUAL CONGRESS  
2007**



**PRELIMINARY PROGRAMME  
04 MAY 2007**

**DAY 1: THURSDAY, 12 JULY 2007**

09.00	<b><u>Official Welcome</u></b>	
	<b>Gerhard Dannemann</b> Centre for British Studies, Humboldt-Universität zu Berlin	
	<b>SERCI Representative</b>	
	<b>Winfried Bullinger</b> CMS Hasche Sigle	
09.30	<b><u>Invited Guest Lecture</u></b>	
	<i>Title to be announced</i> <b>Richard Lipsey</b> , Simon Fraser University, Vancouver (Canada)	
10.30	Coffee break	
10.50	<b><u>Optimal Design of Copyright Law</u></b>	
	<i>Optimal Copyright Length and Ex-post Investment: A Mickey Mouse Approach</i> <b>Nodir Adilov</b> , Indiana University-Purdue / University Fort Wayne (USA) <b>Michael Waldman</b> , Cornell University (USA)	
	<i>Forever Minus a Day? Some Theory and Empirics of Optimal Copyright</i> <b>Rufus Pollock</b> , Cambridge University (UK)	
	<i>Copyright Unification – One Inclusive Economic Right to Use</i> <b>Andrew F. Christie</b> , University of Melbourne (Australia)	
12.30	Lunch	
13.30	<b><u>Industrial Organisation</u></b> <b><u>Models of Markets</u></b>	<b><u>DRM</u></b>
	<i>Music Variety and Retail Concentration</i> <b>Marie-Laure Allain</b> , École Polytechnique (France) <b>Patrick Waelbroeck</b> , École	<i>The Digital Distribution of Copyrighted Contents: Categorization and Evaluation of Business Models</i> <b>Marc Baudry</b> , University of Rennes (France) <b>Fabrice Rochelandet</b> , University of

Ingenieur Télécom Paris (France)	Paris 11 (France)
<i>‘Liaisons Dangereuses’ Between Legal and Illegal Industries: Cultural Goods Consumption Models</i> <b>Paola Dubini, Francesco Saviozzi</b> and <b>Mauizio Borghi</b> , Bocconi University Milan (Italy)	<i>Proprietary Digital Rights Management Systems and Music-Downloads – Obstacles for Innovation from a Competition Policy Perspective</i> <b>Georg Erber</b> , German Institute for Economic Research (DIW) (Germany)

14.40	Coffee Break
15.00	<b><u>Special Session on Copyright Collectives</u></b>
	<i>The Value of Music to Commercial Radio Stations</i> <b>Marcel Boyer</b> , University of Montreal (Canada)
	<i>How Sweet it Was: Changing the Global Economic Presumptions for Collecting Societies</i> <b>Doris Estelle Long</b> , John Marshall Law School (USA)
	<i>Efficient Allocation of Risk as an Economic Function of Collecting Societies</i> <b>Ana María Pérez Gómez Tétrél</b> , Max Planck Institute for Intellectual Property Scholar (Germany)
	<i>Regulating Copyright Collecting Societies</i> <b>Ruth Towse</b> , Erasmus University Rotterdam (The Netherlands) <b>Christian Handke</b> , Humboldt-Universität zu Berlin (Germany)
	<i>Economic Functions of Collective Management Organizations – Collective rights management in the light of transaction cost and information economics</i> <b>Gerd Hansen</b> and <b>Albrecht Schmidt-Bischoffshausen</b> , Max-Planck-Institute for Intellectual Property Law (Germany)
	<b>Discussant</b> to be announced
17.30	<b><u>SERCI Annual General Meeting</u></b>
18.00	End of day one
19.30	Dinner Location to be announced



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**DAY 2: FRIDAY, 13 JULY 2007**

09.00	<p><b><u>Industrial Organisation Models of Piracy</u></b></p> <p><i>The Economics of Movie Piracy, Theatre Movies and DVD</i> <b>Sougata Poddar</b></p> <p><i>Copyright Piracy as Prey-Predator Behaviour</i> <b>Francisco J. Vázquez</b>, Universidad Autónoma de Madrid (Spain) <b>Richard Watt</b>, University of Canterbury (New Zealand)</p> <p><i>Copyright protection and innovation in the presence of commercial piracy</i> <b>Dyuti S. Banerjee</b>, Monash University (Australia)</p>	<p><b><u>Copyright and Open Source</u></b></p> <p><i>Open vs. Closed Source Software: Two Co-Existing, Copyright-Based Kinds of Organizations</i> <b>Sebastian v. Engelhardt</b>, Friedrich-Schiller-University Jena (Germany)</p> <p><i>Are Free Licences Suited for Cultural Works?</i> <b>Joëlle Farchy</b>, University of Paris 1 Panthéon Sorbonne (France)</p> <p><i>Open Source, Closed Source Software or Both: Impacts on Growth in the Context of Intellectual Property Rights, Spillovers and Innovation</i> <b>Sebastian v. Engelhardt</b>, Friedrich-Schiller-University Jena (Germany) <b>Sushmita Swaminathan</b>, German Institute for Economic Research (DIW) (Germany)</p>
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10.45 Coffee break

11.00	<p><b><u>Innovation, creativity and copyright</u></b></p> <p><i>Substitution and Schumpeterian Effects in the Life Cycle of Copyrighted Works</i> <b>Ariel Katz</b>, University of Toronto (Canada)</p> <p><i>Incentives, Efficiency and Social Justice: the Strange Case of Intellectual Property and Knowledge</i> <b>Giovanni B. Ramello</b>, Università del</p>	<p><b><u>Legal Analysis of Copyright</u></b></p> <p><i>Works of Authorship at Work: Copyright Allocation in the Workplace</i> <b>Michael Birnhack</b>, University of Haifa (Israel)</p> <p><i>Copyright from an institutional perspective: institutional choice vs. institutional persistence</i> <b>Antonina Bakardjieva Engelbrekt</b>, Stockholm University (Sweden)</p>
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Piemonte Orientale 'Amedeo Avogadro' (Italy)

12.10 Lunch

13.30	<p><b><u>Reward systems for rightholders</u></b></p> <p><i>Copyright and Other Incentives to Create</i> <b>Paul Stepan</b>, Erasmus University Rotterdam (The Netherlands)</p> <p><i>Securitization in Copyright-Based Industries in Asia: Economic Impact and Implications</i> <b>Leo Kah Mun</b>, IP Academy (Singapore)</p>	<p><b><u>Enforcement and Consumer Protection</u></b></p> <p><i>Consumer Protection Regulation and Copyright – How to balance a 'balanced' system?</i> <b>Ville Oksanen</b>, Helsinki University of Technology (Finland) <b>Mikko Välimäki</b>, HANKEN - Swedish School of Economics and Business Administration (Sweden)</p> <p><i>The Economics of Criminal Enforcement of Copyright</i> <b>Robert G. Picard</b>, <b>Tobias Dahlström</b> and <b>Edward Humphreys</b>, Jönköping International Business School (Sweden)</p>
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14.40 Coffee Break

15.00	<p><b><u>The Economics of Authorship and Books</u></b></p> <p><i>Copyright earnings and risk: An empirical study of writers' income in Germany and the UK</i> <b>Martin Kretschmer</b> and <b>Philip Hardwick</b>, Bournemouth University (UK)</p> <p><i>The Impact of Copyright on the Price of Books</i> <b>Stan Liebowitz</b>, University of Texas at Dallas (USA)</p>
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16.30 End of the Congress

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