



**SOCIETY FOR ECONOMIC RESEARCH ON
COPYRIGHT ISSUES ANNUAL CONGRESS
2007**



**PRELIMINARY PROGRAMME
04 MAY 2007**

DAY 1: THURSDAY, 12 JULY 2007

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| 09.00 | <u>Official Welcome</u> | |
| | Gerhard Dannemann Centre for British Studies, Humboldt-Universität zu Berlin | |
| | SERCI Representative | |
| | Winfried Bullinger CMS Hasche Sigle | |
| 09.30 | <u>Invited Guest Lecture</u> | |
| | <i>Title to be announced</i> Richard Lipsey , Simon Fraser University, Vancouver (Canada) | |
| 10.30 | Coffee break | |
| 10.50 | <u>Optimal Design of Copyright Law</u> | |
| | <i>Optimal Copyright Length and Ex-post Investment: A Mickey Mouse Approach</i> Nodir Adilov , Indiana University-Purdue / University Fort Wayne (USA) Michael Waldman , Cornell University (USA) | |
| | <i>Forever Minus a Day? Some Theory and Empirics of Optimal Copyright</i> Rufus Pollock , Cambridge University (UK) | |
| | <i>Copyright Unification – One Inclusive Economic Right to Use</i> Andrew F. Christie , University of Melbourne (Australia) | |
| 12.30 | Lunch | |
| 13.30 | <u>Industrial Organisation</u> <u>Models of Markets</u> | <u>DRM</u> |
| | <i>Music Variety and Retail Concentration</i> Marie-Laure Allain , École Polytechnique (France) Patrick Waelbroeck , École | <i>The Digital Distribution of Copyrighted Contents: Categorization and Evaluation of Business Models</i> Marc Baudry , University of Rennes (France) Fabrice Rochelandet , University of |

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| | Ingenieur Télécom Paris (France) | Paris 11 (France) |
| | <i>‘Liaisons Dangereuses’ Between Legal and Illegal Industries: Cultural Goods Consumption Models</i> Paola Dubini, Francesco Saviozzi and Mauizio Borghi , Bocconi University Milan (Italy) | <i>Proprietary Digital Rights Management Systems and Music-Downloads – Obstacles for Innovation from a Competition Policy Perspective</i> Georg Erber , German Institute for Economic Research (DIW) (Germany) |
| 14.40 | Coffee Break | |
| 15.00 | <u>Special Session on Copyright Collectives</u> | |
| | <i>The Value of Music to Commercial Radio Stations</i> Marcel Boyer , University of Montreal (Canada) | |
| | <i>How Sweet it Was: Changing the Global Economic Presumptions for Collecting Societies</i> Doris Estelle Long , John Marshall Law School (USA) | |
| | <i>Efficient Allocation of Risk as an Economic Function of Collecting Societies</i> Ana María Pérez Gómez Tétrél , Max Planck Institute for Intellectual Property Scholar (Germany) | |
| | <i>Regulating Copyright Collecting Societies</i> Ruth Towse , Erasmus University Rotterdam (The Netherlands) Christian Handke , Humboldt-Universität zu Berlin (Germany) | |
| | <i>Economic Functions of Collective Management Organizations – Collective rights management in the light of transaction cost and information economics</i> Gerd Hansen and Albrecht Schmidt-Bischoffshausen , Max-Planck-Institute for Intellectual Property Law (Germany) | |
| | Discussant to be announced | |
| 17.30 | <u>SERCI Annual General Meeting</u> | |
| 18.00 | End of day one | |
| 19.30 | Dinner Location to be announced | |



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DAY 2: FRIDAY, 13 JULY 2007

Piemonte Orientale 'Amedeo
Avogadro' (Italy)

12.10 Lunch

13.30 **Reward systems for rightholders**

*Copyright and Other Incentives to
Create*

Paul Stepan, Erasmus University
Rotterdam (The Netherlands)

*Securitization in Copyright-Based
Industries in Asia: Economic Impact
and Implications*

Leo Kah Mun, IP Academy
(Singapore)

**Enforcement and
Consumer Protection**

*Consumer Protection Regulation and
Copyright – How to balance a 'balanced'
system?*

Ville Oksanen, Helsinki University of
Technology (Finland)
Mikko Välimäki, HANKEN - Swedish
School of Economics and Business
Administration (Sweden)

*The Economics of Criminal Enforcement
of Copyright*

Robert G. Picard, **Tobias Dahlström**
and **Edward Humphreys**, Jönköping
International Business School (Sweden)

09.00 **Industrial Organisation Models of
Piracy**

*The Economics of Movie Piracy,
Theatre Movies and DVD*

Sougata Poddar

*Copyright Piracy as Prey-Predator
Behaviour*

Francisco J. Vázquez, Universidad
Autónoma de Madrid (Spain)
Richard Watt, University of
Canterbury (New Zealand)

*Copyright protection and innovation
in the presence of commercial piracy*

Dyuti S. Banerjee, Monash
University (Australia)

Copyright and Open Source

*Open vs. Closed Source Software: Two
Co-Existing, Copyright-Based Kinds of
Organizations*

Sebastian v. Engelhardt, Friedrich-
Schiller-University Jena (Germany)

*Are Free Licences Suited for Cultural
Works?*

Joëlle Farchy, University of Paris 1
Panthéon Sorbonne (France)

*Open Source, Closed Source Software or
Both: Impacts on Growth in the Context
of Intellectual Property Rights, Spillovers
and Innovation*

Sebastian v. Engelhardt, Friedrich-
Schiller-University Jena (Germany)
Sushmita Swaminathan, German
Institute for Economic Research (DIW)
(Germany)

10.45 Coffee break

11.00 **Innovation, creativity and
copyright**

*Substitution and Schumpeterian
Effects in the Life Cycle of
Copyrighted Works*

Ariel Katz, University of Toronto
(Canada)

*Incentives, Efficiency and Social
Justice: the Strange Case of
Intellectual Property and Knowledge*

Giovanni B. Ramello, Università del

Legal Analysis of Copyright

*Works of Authorship at Work: Copyright
Allocation in the Workplace*

Michael Birnhack, University of Haifa
(Israel)

*Copyright from an institutional
perspective: institutional choice vs.
institutional persistence*

Antonina Bakardjieva Engelbrekt,
Stockholm University (Sweden)

14.40 Coffee Break

15.00 **The Economics of Authorship and Books**

*Copyright earnings and risk: An empirical study of writers' income in Germany
and the UK*

Martin Kretschmer and **Philip Hardwick**, Bournemouth University (UK)

The Impact of Copyright on the Price of Books

Stan Liebowitz, University of Texas at Dallas (USA)

16.30 End of the Congress