



**SOCIETY FOR ECONOMIC RESEARCH ON
COPYRIGHT ISSUES ANNUAL CONGRESS 2007**

PROGRAMME



**DAY 1:
THURSDAY, 12 JULY 2007**

Humboldt-Universität zu Berlin, Unter den Linden 6, Senate Hall

08.45	Registration and Coffee
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09.00	Official Welcome Gerhard Dannemann Centre for British Studies, Humboldt-Universität zu Berlin Stan Liebowitz SERC President Winfried Bullinger CMS Hasche Sigle
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09.30	Invited Guest Lecture (Chair: Stan Liebowitz) <i>Technological Transformations, IPRs and Second Best Theory</i> Richard G. Lipsey , Simon Fraser University, Vancouver (Canada)
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10.30	Coffee break
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10.50	Optimal Design of Copyright Law (Chair: Richard Watt) <i>Optimal Copyright Length and Ex-post Investment: A Mickey Mouse Approach</i> Nodir Adilov , Indiana University-Purdue / University Fort Wayne (USA) Michael Waldman , Cornell University (USA) <i>Forever Minus a Day? Some Theory and Empirics of Optimal Copyright</i> Rufus Pollock , Cambridge University (UK) <i>Copyright Unification – One Inclusive Economic Right to Use</i> Andrew F. Christie , University of Melbourne (Australia)
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12.30	Lunch
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13.30	Copyright and the Market for Music (Chair: Ruth Towse) <i>Music Variety and Retail Concentration</i> Marie-Laure Allain , École Polytechnique (France) Patrick Waelbroeck , École Ingenieur Télécom Paris (France) <i>The Value of Music to Commercial Radio Stations</i> Paul Audley , York University (Canada) Marcel Boyer , University of Montreal (Canada)
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14.40	Coffee Break
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15.00	Special Session on Copyright Collectives (Chair: Gerhard Dannemann) session kindly sponsored by the Copyright Board of Canada <i>The Economics of Copyright Collectives: What We Know and What We Don't</i> Richard Watt , University of Canterbury (New Zealand) <i>Economic Functions of Collective Management Organizations – Collective rights management in the light of transaction cost and information economics</i> Gerd Hansen and Albrecht Schmidt-Bischoffshausen , Max-Planck-Institute for Intellectual Property Law Scholarship Holders (Germany) <i>Regulating Copyright Collecting Societies</i> Ruth Towse , Erasmus University Rotterdam (The Netherlands) Christian Handke , Humboldt-Universität zu Berlin (Germany) <i>Efficient Allocation of Risk as an Economic Function of Collecting Societies</i> Ana María Pérez Gómez Tétrel , Max Planck Institute for Intellectual Property Scholarship Holder (Germany) <i>Discussant: Steve Margolis</i> , North Carolina State University, Raleigh (USA)
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17.30	SERC Annual General Meeting
18.00	

20.00	Conference Dinner <i>Restaurant Küfer</i> im Deutschen Bundestag, Platz der Republik (Reichstag)
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**DAY 2:
FRIDAY, 13 JULY 2007**

Humboldt-Universität zu Berlin, Unter den Linden 6, Senate Hall and Room 2103

08.30 **Innovation, Creativity and Copyright** (Chair: Patrick Waelbroeck)
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09.40 *Substitution and Schumpeterian Effects in the Life Cycle of Copyrighted Works*
Ariel Katz, University of Toronto (Canada)
Incentives, Efficiency and Social Justice: the Strange Case of Intellectual Property and Knowledge
Giovanni B. Ramello, Università del Piemonte Orientale ‘Amedeo Avogadro’ (Italy)

09.45	Senate Hall: <u>Digital Rights Management</u> (Chair: Christian Handke)	Room 2103: <u>Legal Analysis of Copyright</u> (Chair: Andrew F. Christie)
	<i>The Digital Distribution of Copyrighted Contents: Categorization and Evaluation of Business Models</i> Marc Baudry , University of Rennes (France) Fabrice Rochelandet , University of Paris 11 (France)	<i>Works of Authorship at Work: Copyright Allocation in the Workplace</i> Michael Birnhack , University of Haifa (Israel) <i>Copyright from an institutional perspective: institutional choice vs. institutional persistence</i> Antonina Bakardjieva Engelbrekt , Stockholm University (Sweden)
	<i>Proprietary Digital Rights Management Systems and Music-Downloads – Obstacles for Innovation from a Competition Policy Perspective</i> Georg Erber , German Institute for Economic Research (DIW) (Germany)	

10.55 Coffee break

11.15	Senate Hall: <u>Industrial Organisation Models of Piracy</u> (Chair: Georg Erber)	Room 2103: <u>Copyright and Open Source</u> (Chair: Fabrice Rochelandet)
	<i>The Economics of Movie Piracy, Theatre Movies and DVD</i> Sougata Poddar , National University of Singapore	<i>Open vs. Closed Source Software: Two Co-Existing, Copyright-Based Kinds of Organizations</i> Sebastian v. Engelhardt , Friedrich-Schiller-University Jena (Germany)

Copyright Piracy as Prey-Predator Behaviour

Francisco J. Vázquez, Universidad Autónoma de Madrid (Spain)
Richard Watt, University of Canterbury (New Zealand)

Copyright protection and innovation in the presence of commercial piracy

Dyuti S. Banerjee, Monash University (Australia)

Are Free Licences Suited for Cultural Works?

Joëlle Farchy, University of Paris 1 Panthéon Sorbonne (France)

Open Source, Closed Source Software or Both: Impacts on Growth in the Context of Intellectual Property Rights, Spillovers and Innovation

Sebastian v. Engelhardt, Friedrich-Schiller-University Jena (Germany)
Sushmita Swaminathan, German Institute for Economic Research (DIW) (Germany)

13.00 Lunch

14.00	Senate Hall: <u>Enforcement and Consumer Protection</u> (Chair: Sougata Poddar)	Room 2103: <u>Reward Systems and Industrial Organisation Models of Markets</u> (Chair: Steve Margolis)
	<i>Consumer Protection Regulation and Copyright – How to balance a ‘balanced’ system?</i> Ville Oksanen , Helsinki University of Technology (Finland) Mikko Välimäki , HANKEN - Swedish School of Economics and Business Administration (Sweden)	<i>Copyright and Other Incentives to Create</i> Paul Stepan , Erasmus University Rotterdam (The Netherlands) <i>‘Liaisons Dangereuses’ Between Legal and Illegal Industries in Content Consumption: the Bridging Role of Information Brokers</i> Paola Dubini, Francesco Saviozzi and Mauizio Borghi , Bocconi University Milan (Italy)
	<i>The Economics of Criminal Enforcement of Copyright</i> Robert G. Picard, Tobias Dahlström and Edward Humphreys , Jönköping International Business School (Sweden)	

15.10 Coffee Break

15.30 **The Economics of Authorship and Books** (Chair: Giovanni Ramello)
Copyright earnings and risk: An empirical study of writers’ income in Germany and the UK
Martin Kretschmer and Philip Hardwick, Bournemouth University (UK)
The Impact of Copyright on the Price of Books
Stan Liebowitz, University of Texas at Dallas (USA)

16.45 End of the Congress