



LECTURE SERIES
IMAGINED ECONOMIES

PD DR
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Imaginary Economies Neoliberal Economy and the Arts

- ▶ **Wednesday, 2 May 2018, 17:00 hours s.t.**
- ▶ **Centre for British Studies, Mohrenstr. 60, 10117 Berlin**



For last-minute changes please
▶ see our website www.gbz.hu-berlin.de
▶ or call: (030) 2093 99040

How could we as citizens and as academics think economics and our institutions differently? Melissa Kennedy explores several permutations of 'imaginary economics' in order to reconceptualise the economy and the arts. She looks at how economic realities are based on metaphor, symbolism, imagery, and emotion, packaged as common-sense values that are supported through cultural inculcation. Her aim is to consider how the cultural production of neoliberal capitalism intersects with the academic disciplines of economics, literary, cultural and media studies.

Melissa Kennedy is Professor in Literature and Culture Studies at the Pädagogische Hochschule, Upper Austria. Her work brings critiques of economic inequality, precarity and poverty to postcolonial literary study. Her publications include *Narratives of Inequality: Postcolonial Literary Economics* (Palgrave, 2017) and a co-edited collection with Helga Ramsey-Kurz, *Uncommon Wealths in Postcolonial Fiction* (Brill, 2017).

Everyone is welcome to attend.