



in cooperation with

DEUTSCH - BRITISCHE GESELLSCHAFT

# Professor The Lord Watson of Richmond CBE



## Jamestown: The Voyage of English

### Wednesday, 27. January 2010, 2.30 p.m.

### Großbritannien-Zentrum / Centre for British Studies Mohrenstraße 60, Berlin-Mitte, Room 105

In 1607, three little ships carried the English language and the ideas of representative government, capitalism and the rule of law to the New World. Lord Watson of Richmond will discuss the global significance of this precarious venture and invites the audience to follow the route of the voyage of English, a language which in 1607 had just reached a peak of power and vitality being the English of Shakespeare, Tyndale and Cranmer's Prayer Book; a language used by almost 2 billion people world-wide today.

Professor The Lord Watson of Richmond CBE is High Steward of The University of Cambridge, British Chairman of the Königswinter British-German Conference and President of the British German Association. He is also Chairman of CTN Communications and for over 10 years was European Chairman of Burson Marsteller. He advises many major UK and international companies on their communication strategies.

#### The lecture will be held in English. All are welcome. Admission free.

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