



LECTURE

JACKS THOMAS
Director
The London Book Fair

Building Bridges and Bursting Bubbles in UK Publishing Books, Brexit and Beyond

- ▶ Monday, 19 June 2017, 17:00 hours s.t.
- ▶ Centre for British Studies, Mohrenstr. 60, 10117 Berlin



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Books are an integral part of the UK's creative economy, with book publishing generating up to £4.4bn in 2015. But what will recent developments such as the rise of e-books, social media, diversity, uncertainty around Brexit, fake news and a post-truth era mean for UK publishing? Jacks Thomas, Director of The London Book Fair, reflects on current trends in UK publishing, book selling and the book market in general.

Jacks Thomas has been Director of The London Book Fair since January 2013, having worked in the arts and corporate sectors for over 20 years. The London Book Fair is one of the world's leading publishing events, spanning books, audio, TV, film, gaming, academic publishing, technology and beyond. Thomas drives the ongoing development of the Fair, with recent additions to the programme including the launch of London Book and Screen Week in 2015.

Everyone is welcome to attend.