Großbritannien-Zentrum

Centre for British Studies



EVENTS AND LECTURES SUMMER SEMESTER 2021

PROFESSOR Highland Fling CLAIRE SQUIRES A Scottish Reading Adventure

Professor in Publishing Studies
Director, Stirling Centre for International
Publishing and Communication
University of Stirling

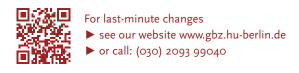
- ► Monday, 5 July 2021, 17:00 hours s.t.
- ► For ZOOM details please register at: events.gbz@gmail.com

This lecture details what happened when, in the depth of the second Covid-19 lockdown, Professor Squires began reading books, novellas and short stories all with the same title: *Highland Fling*.

In choosing to repeatedly read books with the same title, Professor Squires takes an autoethnographic adventure into aspects of 21st-century reading, (self-)publishing and bookselling practices, as well as addressing constructions and clichés of Scottishness within a series of texts and genres.

Claire Squires is Professor of Publishing Studies at the University of Stirling, and Director of the Scottish Graduate School for Arts & Humanities (SGSAH). She is the author of Marketing Literature: The Making of Contemporary Writing in Britain (Palgrave, 2007), and is co-editor of The Cambridge History of the Book in Britain Vol. 7: The Twentieth Century and Beyond (CUP, 2019). With Beth Driscoll, she is co-founder of the Ullapoolism movement, and as Blaire Squiscoll, co-authored The Frankfurt Kabuff (Kabuff Books, 2019).

Everyone is welcome to attend.



Please note: due to changing COVID-19 restrictions, the details and the format of the events are subject to change.

Visit www.gbz.hu-berlin.de or

@CentreforBritishStudies Facebook page for any updates.